

Coactuate

Senior Associate

About Us

We are a strategic design consultancy obsessed with helping organizations innovate and grow. Our cross-disciplinary team of strategists, foresight experts, design thinkers, social scientists and biomedical communicators combine top-down management strategy with bottom-up design thinking approaches to tackle difficult and ambiguous challenges and co-create actionable strategies for leading global life sciences and healthcare companies.

We offer competitive compensation and benefits and a chance to work in a fast-paced, creative and highly collaborative studio environment as part of a kick-ass team who lead with heart, curiosity, and above all, the drive to impact positive change.

We are proud of our open, playful, and supportive culture. We believe that all our individual voices matter, but we can achieve more together. The core of our success as an organization is our mutual trust and respect for one another. We play team ball, not hero ball. The best part is, we really like spending time together, whether it be virtually (thanks COVID), or in our newly designed and dynamic office space with lots of room to think, create and collaborate!

At Coactuate, we are focused on building leaders. We believe in the power of a high touch apprenticeship with constant feedback, safe stretch roles, and 'space' to try new approaches. We strive to offer our team the most enriching experiences through maximum exposure to executive level decision-making and thinking. We are also committed to work-life balance and strive to maintain an environment where people do not sacrifice their professional and personal needs.

The Role

As a **Senior Associate** at Coactuate, you will work as an integral part of a multidisciplinary team to deliver outcomes for clients. You have several years of relevant work experience to call upon to manage not only discrete project tasks, but entire projects from start to finish. You will take initiative for self-directed work and also manage newer team members to complete discrete project tasks and deliverables. You will be confident to take the lead on all types of client engagement activities, including co-creation workshops.

What do Senior Associates do?

- *Manage* specific projects, including developing the approach and ensuring completion of deliverables
- *Apply* design thinking principles and hypothesis-based approaches to solve client challenges
- *Design and facilitate* co-creative activities to solve complex problems
- *Develop* robust strategies by analyzing and structuring problems, synthesizing relevant information and prioritizing high impact insights to client problems
- *Create* cohesive narratives around a central fact base that captures key implications for clients
- *Acquire* an understanding of markets and therapeutic areas relevant to our diverse clients
- *Contribute* to research and sensemaking activities (i.e. primary and secondary research), searching for critical insights into client and user needs that can support the identification of key strategic priorities
- *Support* business development activities
- *Travel* to client workshops/meetings on occasion to support client engagement activities, including facilitation of group sessions

What do you bring to the table?

- An advanced degree with a strong record of academic accomplishment
- 5+ years of work experience in a relevant field of healthcare and/or life sciences
- Track record of leadership and/or professional growth
- Experience with client and/or stakeholder management
- Excellent critical thinking skills
- Strong written, verbal and visual communication skills
- Fluency with PowerPoint and Excel

How can you set yourself apart?

- Past experience as a strategic consultant, researcher, or design thinker
- Knowledge of pharma/biotech and/or healthcare
- Experience working in a highly collaborative multidisciplinary studio environment
- Experience in facilitating co-creation workshops
- Track record of success addressing complex situations
- Excellent persuasive and interpersonal communications skills
- Fluency with quantitative analysis
- Fluency in multiple languages

What is your mindset?

- A natural leader
- Collaborative
- Open to new ideas and ways of working
- Fearless when faced with new challenges
- Calm under pressure
- Self-directed to excellent work outcomes, high comfort with ambiguity and conceptual thinking
- Attention to detail

Interested? What do you do now?

If this job sounds like you, please outline the details of your background and related experience in your resume and cover letter and send to recruiting@coactuate.com with 'Senior Associate' and your name in the subject line.

Thank you so much for your interest in Coactuate!

Please note, we will only be contacting those who have demonstrated a good fit for the role.