

Coactuate Associate

About Us

We are a strategic design consultancy obsessed with helping organizations innovate and grow. Our cross-disciplinary team of strategists, foresight experts, design thinkers, social scientists and biomedical communicators combine top-down management strategy with bottom-up design thinking approaches to tackle difficult and ambiguous challenges and co-create actionable strategies for leading global life sciences and healthcare companies.

We offer competitive compensation and benefits and a chance to work in a fast-paced, creative and highly collaborative studio environment as part of a kick-ass team who lead with heart, curiosity, and above all, the drive to impact positive change.

We are proud of our open, playful, and supportive culture. We believe that all our individual voices matter, but we can achieve more together. The core of our success as an organization is our mutual trust and respect for one another. We play team ball, not hero ball. The best part is, we really like spending time together, whether it be virtually (thanks COVID), or in our newly designed and dynamic office space with lots of room to think, create and collaborate!

At Coactuate, we are focused on building leaders. We believe in the power of a high touch apprenticeship with constant feedback, safe stretch roles, and 'space' to try new approaches. We strive to offer our team the most enriching experiences through maximum exposure to executive level decision-making and thinking. We are also committed to work-life balance and strive to maintain an environment where people do not sacrifice their professional and personal needs.

The Role

As an **Associate** at Coactuate, you will work as an integral part of a multidisciplinary team to deliver outcomes for clients. You will collaborate in research and sensemaking activities, searching for critical insights into client needs that can support key strategic decisions, and conduct interviews and desk research. You will develop scientific storylines and medical narratives while collaborating with cross-functional client teams, engaging global medical experts and thought leaders. You will work with the Coactuate team to prepare detailed, client-ready presentation materials and readouts (e.g. slides, reports, infographics, posters, animations, etc.) as required to communicate information effectively.

What do Associates do?

- *Prepare* written syntheses and visualizations of emerging research into medical treatments (e.g., mechanisms of action, mechanisms of disease, patient pathways, treatment pathways, clinical trial results)
- *Develop* visual brand identities for different projects or internal initiatives
- *Conduct* desk research in support of achieving client objectives and building fact bases
- *Prepare* detailed, client-ready presentation materials and readouts to effectively communicate information
- Ensure scientific accuracy and consistency in Coactuate deliverables
- Ensure the Coactuate team is kept current on the latest scientific and medical research relevant to our work
- Provide proactive ideas for how to improve visual and written assets for client and Coactuate branded work
- Attend and actively participate in and/or co-facilitate client meetings
- Work with other members of our team to design workshop experiences
- Contribute to building Coactuate's social media and public profile presence
- Contribute to Coactuate's thought leadership in areas relevant to our business, including medical visualization and communications
- Bring your enthusiasm and passion for science and medical visualization to the studio!

What do you bring to the table?

- A Master's Degree in Biomedical Communications (MSc BMC), with a strong record of academic accomplishments
- Excellent critical thinking skills
- Strong written, verbal and visual communication skills
- Exceptional attention to detail
- Robust analytical capabilities
- Fluency with Adobe Suite, Microsoft PowerPoint and Word

How can you set yourself apart?

- Knowledge of pharma/biotech and/or healthcare
- Experience working in a highly collaborative multidisciplinary studio environment
- Track record of success addressing complex situations
- Strong persuasive and interpersonal communications skills
- Fluency in non-English languages

What is your mindset?

- Collaborative
- Open to new ideas and ways of working
- Fearless when faced with new challenges
- Calm under pressure
- Enjoy working with others, being coached by more senior team members, and coaching less experienced team members
- Self-directed to excellent work outcomes
- High comfort with ambiguity and conceptual thinking

Interested? What do you do now?

If this job sounds like you, please outline the details of your background and related experience in your resume and cover letter and send to recruiting@coactuate.com with "Associate" and your name in the subject line.

Thank you so much for your interest in Coactuate! Please note, we will only be contacting those who have demonstrated a good fit for the role.